

# Adam Sealey

adam.sealey@gmail.com | 925-709-4565

Strategic, data-driven technology executive with 20+ years' experience partnering with enterprise leaders across multiple industries, including Retail (Nike), Higher Education, and Government. A results-oriented leader with a proven record in risk-driven strategic development, organizational transformation, executive reporting, and talent development.

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## Experience

### NIKE Inc.

#### ***Global Chief Information Security Officer (CISO) • December 2022 – Present***

Lead global cybersecurity capabilities protecting NIKE Inc. brands worldwide, partnering across executive leadership team to minimize business impacts of cybersecurity risks. Responsible for Cyber Defense, Security Architecture & Engineering, GRC, and Insider Threat.

- Secured NIKE against double-digit annual threat increases while maintaining flat-to-negative budgets, resulting in zero public breaches.
- Led quarterly cybersecurity briefings for Audit & Finance Committee and annual Board updates, influencing risk prioritization across Technology, Legal, Finance, and HR.
- Govern all technology risks at NIKE, partnering with business leaders in Legal, Finance, HR and others to prioritize risk remediation. Implemented new audit governance program, eliminating audit rebaselines and closing a record 29 audit issues and 7 audits in the last 12 months.
- Reduced tech-related SOX deficiencies to historic lows with zero repeat findings over 18 months; secured SAP S/4HANA rollout in US and EMEA.
- Incident Commander for all critical security incidents as oversight for global Incident Response team, in support of global legal & regulatory requirements. Reduced mean-time-to-contain from 94 minutes to 28 minutes, enabling zero public security breaches during tenure.
- Implemented global MFA for all NIKE and Converse consumers, transforming authentication and reducing bot access by 99+%.

#### ***Deputy CISO • November 2021 – December 2022***

- Established first overseas Follow-the-Sun SOC and IR capability, unlocking increased operational effectiveness and local alignment for regulatory requirements
- Led key cross-functional incident response teams to ensure NIKE's continued operational security, including analyzing over 75TB of daily data for indicators of malicious activity
- Expanded vulnerability management, cutting external exposure by 55%+ in 6 months.

#### ***Senior Director, Office of Cybersecurity (Strategy, Portfolio, Business Operations) • March 2018 – October 2021***

- Oversaw management of >\$100m financial portfolio, including annual financial planning cycles
- Developed all executive storylines and products for briefings to the NIKE Inc. Executive Leadership Team and Board of Directors

#### ***Director, Cybersecurity Governance and Metrics • June 2016 – March 2018***

- Established global information security governance program aligned to NIST, including portfolio-wide metrics
- Remediated 7/7 critical audit findings in the first year, including 2 that were previously behind schedule
- Developed, released, and socialized new data classification framework, greatly simplifying end-user experience

#### ***Director, Cyber Threat Analytics • April 2013 – May, 2016***

- Established first security analytic team and capability focused on collecting large amounts (> 10TB/day) of security logs and identifying malicious behavior
- Designed and implemented automation across security function, reducing mean time to resolution by 92%
- Consolidated Splunk across five groups into one instance, saving \$75M+ over 3 years; earned Nike Technology Maxim Award for execution.
- Led computer forensics capability in coordination with Legal and Incident Response teams

## **Baylor University**

*Senior Information Security Analyst • 2004 – 2009, 2010 – 2013*

## **Baylor University - School of Computer Science**

*Adjunct Professor of Computer Science • 2012*

## **Lawrence Livermore National Laboratory**

*Senior Cyber Security Specialist • 2009 – 2010*

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## **Education**

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### **Baylor University**

*M.Sc., Computer Science, emphasis in Applied Algorithms • 2009*

- Thesis: Solving the F/A-18 Mission Computer Virtual Memory Problem

*B.Sc., Computer Science (with Honors) • 2004*

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## **Certifications**

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### **(ISC)<sup>2</sup>**

*CISSP • 2009 – Present*

### **ISACA**

*CISM • 2021 – Present*

### **Guidance Software**

*EnCE (EnCase Certified Examiner) • 2012 – 2018*